

Text Link Advertising

“Equine.com’s ability to target my advertising to a local level is the reason we had record attendance at my symposium last fall. Equine.com is now a fundamental part of my marketing plans.”

- John Lyons

America’s Most Trusted Horseman



- ◆ Fixed placement on the Special Offers area of the homepage and rotated through internal pages
- ◆ Secure cost-per-click advertising -- only pay when an interested buyer clicks on your link
- ◆ Limited to 15 advertisers
- ◆ Advertising Specs:
 - 60 characters describing your special offer
 - 100x40 pixel image
 - placement on internal pages
 - 2K max file size



INVESTMENT:

\$0.30-\$0.75 per click

Text Link Advertising can only be purchased as part of an ad package