



Stand Alone Email

- ◆ Most powerful advertising option with Equine.com
- ◆ Send your exclusive message to our opt-in site members.
- ◆ The best list management in the industry with an unsubscribe rate of less than 0.04%
- ◆ More than 430,000 email addresses and growing
- ◆ Graphic and text email options supported



“My response rate using email marketing was 2 1/2 times better than direct mail and it was 90% less expensive. Equine.com email is my primary source for direct response.”

- Curtis Gardner
Gardner Fence Systems

INVESTMENT: \$65 CPM

Minimum \$500 purchase
 \$65 for every 1,000 emails sent
 Stand Alone Email can only be purchased as part of an ad package