

Pop-Up / Pop-Under Advertising

“I was hesitant to use pop-ups as I get annoyed when I see them. I was astounded at how well they performed for my business and now I understand why you see so many pop-ups - they work!”

- Jay Lohn
Horse Fence Direct



- ◆ Highest performing “banner” type advertising in the industry based upon click rates which leads to higher ROI
- ◆ Placement in selected areas of the site
- ◆ Advertising Specs:
 - 240 x 400 pixels
 - 250 x 250 pixels
 - 18K max file size



INVESTMENT:
POP-UPS / \$25 CPM
POP-UNDERS

Pop-up/Pop-under advertising only offered as part of an ad package.