

Customized Solutions



Equine.com has developed advertising opportunities to serve all of your online promotional needs. However, from time to time, you may have a unique situation that our standard programs don't directly address. In those cases, Equine.com will work with you to develop and implement a custom program such as the ones that follow:

Sweepstakes

Equine.com has experience creating annual, quarterly, and even monthly sweepstakes events. We'll work with you to develop an ideal way to market your contest and capture vital customer data. Additional follow-up procedures guarantee maximum ROI.

Surveys & Market Research

For such prominent clients as Oster, Equine.com has developed and implemented cutting-edge consumer research. The sheer volume of site visitors on Equine.com each day makes the site an ideal place to conduct research on new products and brand awareness. We will work with you to tailor the respondent pool most appropriate for your needs, but our surveys regularly receive input from over 500 individuals.

Lead Programs

For advertisers with a demonstrable ability to handle a large volume of leads, Equine.com offers advertising on a cost per lead basis. At Equine.com, we strive to ensure that our users receive the information they want, and our advertisers experience the ROI they need.

Contact us today for a complete list of options and pricing information.