

#1 Source for Online Horse Industry Advertising

Belly Band Advertising

“Our lead count went up exponentially with the advertising program to the point of creating an internal system for managing the leads and hiring more sales staff to close the sales. Equine.com is our primary source of advertising.”

*-Scott Holmes
TR3 Rake*



- ◆ Cost Per Click Placement
- ◆ Placed on every page of search results
- ◆ Reverse background color for maximum exposure
- ◆ Generates over 10 million exposures per month



Cost: \$0.35 - \$0.70/click