



Ad Serving Information

Advertisers should always expect to be able to track the effectiveness of any online campaign. As a service to help measure ROI, Equine.com works with Zedo Information, one of the leading third-party tracking providers.

Zedo.com Provides You With:

- Username and password access to view results of your campaigns
- Customizable reports that include impressions delivered, clicks, click rates, reach conversions and more
- Easy to use interface
- 24/7 access to reporting tools with information updated daily

Equine.com has been using Zedo.com for years and has received nothing but positive feedback from our advertisers using the system.

Feel confident that your Equine.com advertising investment goes further with the timely feedback Zedo provides.

Online Campaign Manager



Online Performance Reports

